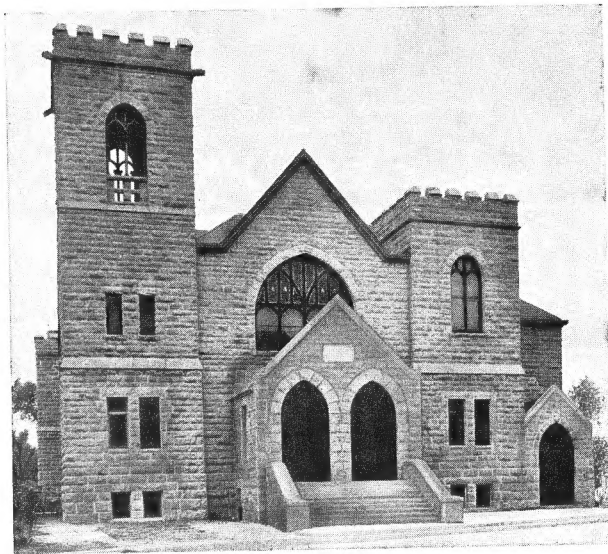


Manitoba Calling



Winnipeg Churches



Elim Chapel



Address all communications to Public Relations Department,
Vol. VIII, No. 4. CKY Radio Branch CKX
Single Copy Manitoba Telephone System,
5c Winnipeg.

April, 1944.
12 Issues, 60c.
Post Free.

Your Radio

Let us consider, for a moment, that radio set in your home, and what it means to you. You probably listen to your radio many hours daily and because of its personal nature, coming as it does into your homes and daily lives, it has been a target for much comment. We all, at some time, have expressed opinions, complimentary or otherwise, on what we hear from our loudspeakers—but it is a healthy sign—this comment, because it proves beyond any doubt how much we depend on radio in our homes.

We do not wish to discourage comment, nor criticism—we do want to know your opinions — but it is well to remember that radio tastes are at a great variance, and the very programmes we are prone to decry are some other people's favourites.

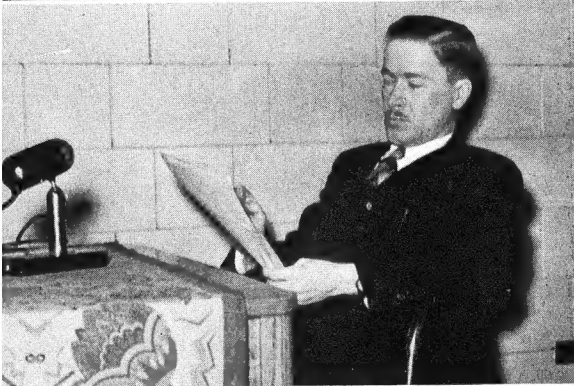
As we have already said, we welcome comment and appreciate the privilege of sharing your views. If you have a suggestion to make, a question to ask or a "peeve" to air, may we assure you we are willing and anxious to hear it.



CKY Studio Snap- shots



With a basket of flowers from CKRC and other messages of congratulations, seven CKY-ettes posed for this photo on CKY's 21st anniversary. Left to right, they are Dorothy Healey, Lilian Shaw, Georgina Moyse, Lorraine Daum, Jan Fraser, Shirley Chivers and Jean Gibson. Missing from the picture is Gwynne Smith.



From a German prison camp comes this latest snap of P/O Brian Hodgkinson (front row centre), pictured with four New Zealanders and an Englishman. See Brian's letter on page 5.



CKY announcer Dudley Paterson glances through a newscast in Studio 5 before going-on-the-air.

A tiny record for tiny tots seems to be the subject of discussion between announcer Maurice Bedard (left) and operator Doug. Ellam, just before "School Bell" time.

CKY-CKX *Personnel-ities*

Congratulations and best wishes to Sig. J. W. (R.C.N.V.R.) and Mrs. Scott. Prior to her marriage on Saturday, March 18th, Mrs. Scott was Miss Janet Fraser, of the CKY Public Relations Office.

We acknowledge with sincere appreciation numerous congratulatory messages received on the occasion of CKY's "coming of age", on March 13th last. Letters, telegrams and floral tributes were received, both from those within the radio industry and from listeners. Thank you!

The welcome sign is out for D. R. P. (Darby) Coats, whose retirement from the R.C.A.F. became effective on March 15th, after two and a half years in the Service. A veteran of radio broadcasting and long associated with CKY, Mr. Coats' return to his former pursuits will be glad news to his many friends.

AC1 George Ritchie, CKY operator before joining the R.C.A.F. in March, 1943, has been posted to Gimli, Manitoba, following his recent graduation from a course in Eastern Canada.

Convalescing in Deer Lodge Military Hospital, St. James, are two members of the CKX, Brandon staff, now on active service. Major Claude Snider, ex-chief operator and Lt. Ron. Deacon, ex-announcer are "hors de combat" while undergoing treatment. Our best wishes for a speedy recovery to Claude and Ron.

Ex-CKY announcer Earl Cameron, now with the CBC in Toronto, has been assigned to the National News and various other network features heard in this area.

Congratulations to two CKY staff announcers, now serving with the R.C.N.V.R., on their promotion from Sub Lieutenant to Lieutenant—Maurice Burchell and Tom Benson. Lt. Burchell is attached to an Eastern Base, and Lt. Benson is at H.M.C.S. Chippawa, Winnipeg.

MUSIC MAESTRO

Harold Green, popular Winnipeg orchestra leader, decided early in life to make music his career. Coming to Winnipeg at an early age from his birthplace, St. Paul, Minnesota, Harold began his musical studies—piano and organ—as a youngster, and was playing in theatre orchestras at fourteen.

Among his early memories are playing truant from school to see Charlie Chaplin in vaudeville in Winnipeg. Later he orchestrated scores for Gracie Allen when she toured the west with her inseparable partner, George Burns. These radio headliners were obscure vaudevillians then.

Harold Green is well known to CBC network listeners for his work on such presentations as "Rhythm Fantasy", "Soliloquy" and others. He also directs the CKY Dance Orchestra, currently heard on the CBC Western Network on Saturday nights. In addition to these half-hour broadcasts from Winnipeg's United Services Centre, the CKY Orchestra presents a two-and-a-half-hour dancing programme for men and women in the services. These Saturday night parties are popular features both at the Centre and on the air.



Harold Green



"EARLYBIRD"



Gail Meredith, pictured above, is featured vocalist on the gay, musical half-hour programme for early-morning listeners, currently scheduled on CKY, Winnipeg, at 7.05-7.30 a.m. and 8.00-8.30 a.m. on CKX, Brandon, every Friday.

The "Earlybirds" feature Jerry Grant, master of ceremonies, with Gail Meredith and her songs; Paul Hearst and his violin; Slim Jordan and his clarinet; Shorty McGregor and his vibraphone; Tiny Perkins and his accordion—with Quentin McLean at the organ.

The makers of Eveready Radio Batteries are the sponsors of the Friday morning "Earlybirds".

★

The Sunday afternoon concerts featuring the Band of H.M.C.S. Chippawa, Winnipeg, are to become a regular feature in the CKY schedule. The Band, under the direction of Warrant Officer R. H. Holroyd, and presented by kind permission of Lieut. Commander G. E. Kernohan, Commanding Officer, will broadcast a half-hour of their public concerts from the Drill Hall of H.M.C.S. Chippawa at 3.30-4.00 p.m. on alternate Sundays. The next broadcast will be presented on April 9th. Lieut. Tom Benson is announcer for the series.

CKX Programme Notes

The Brandon Studios are alive with plans for publicizing the forthcoming Sixth Victory Loan. CKX was given special mention for a unique series of broadcasts in connection with the Fifth Victory Loan, and the staff members are already working-out details for special broadcast features throughout the Brandon district.

★ ★ ★

Through co-operation with the Brandon Ministerial Association, CKX is now broadcasting a series of Church Services at 11.00 a.m. every Sunday. Much favourable comment has been received since the introduction of these Sunday Services on March 5th, particularly from listeners in the more remote areas.

★ ★ ★

CKX Programme Director Eric Davies is emcee of a new morning show "Last Night in the Rose Room", presented every Monday to Friday at 10.15-10.30 a.m. Kellogg's Cereals are sponsors of these daily musical features.

★ ★ ★

Hollywood comes to CKX in a new programme series for McGavin Bakeries Ltd., at 7.00-7.30 p.m. Wednesdays. "Hollywood Radio Theatre" is the title of these half-hour transcribed presentations, featuring some of the screen's best known stars.

★ ★ ★

Brandon's new United Services Centre is the scene of a new weekly series of presentations to CKX listeners, on-the-air at 10.30-11.00 p.m. Fridays. CKX announcer Humphrey Davies interviews visiting service men and women, and a piano stylist from the R.C.A.F. is featured in musical offerings. The programmes are sponsored by Yaeger's Furs Ltd.

★ ★ ★

CKX announcer Gordon Garrison is scoring real success with a novel presentation, "Hits of the Past", every Tuesday at 10.15-10.30 p.m. on CKX. From his own record collection, augmented by discs from the CKX library, Gordon presents musical hits of yesteryear dating back to 1903.

TWO LETTERS FROM OVERSEAS

We are indebted to Mr. Hodgkinson, of Winnipeg, for the most recent picture of Brian, which is reproduced on page 2 of this issue. In the accompanying letter, written on January 3rd and received on March 17th, Brian speaks of Christmas . . . "a considerably better one than last year." . . . and . . . "am producing another play 'You Can't Take it With You', in April. I have an excellent cast and everyone concerned is looking forward to seeing this rollicking comedy."

A recent mail brought us the following letter from a former Winnipegger, now serving with the Canadian Mediterranean Forces . . . "I want to thank you all very much for your magazine 'Manitoba Calling'. It's so nice to read about 'home town' radio,—news that is very welcome here in Italy. I pass the magazines along to my friends after I have read them and I assure you they are all glad to see them. We all send our best wishes, and keep up the good work!"

Krazy - Klever - Kolossal



The "Korn Kobblers" in action

The "Korn Kobblers", dispensers of musical corn de luxe, are not always as zany as they appear in this photograph. Though they make liberal use of gadgets for unusual effects they are, nevertheless, musicians of high repute. When they lay aside their klaxons, washboards, etc., and turn to orthodox musical instruments, the "Korn Kobblers" produce musical fare of a highly listenable kind. Allan Courtnay, as master of ceremonies, rounds out a happy quarter-hour with the "Korn Kobblers", on CKY every Wednesday at 6.45 p.m., sponsored by Mitchell-Copp Ltd.

YOUNG MAN WITH A SONG



Tenor Bob Hannon (above) has long been a favourite with CKY-CKX listeners for his vocal offerings with Allen Roth's orchestra on Thesaurus transcriptions. Now, as "stand-in" during Frank Munn's absence, Bob is winning more friends with his singing on "Waltz Time" and "The Album of Familiar Music".



BUY VICTORY BONDS!



"SO THE STORY GOES"

Human-interest stories based on authentic fact; little known quirks of fate that have changed the destiny of mankind; spine-tingling yarns of science, history, art, literature and sports—all these are included in "So the Story Goes", heard on CKY at 6.15 every Monday, Wednesday and Friday.

Johnnie Neblett, the narrator, has a wealth of radio and film experience behind him which, coupled with splendid delivery and a dramatic sense of timing, makes "So the Story Goes" an entertainment feature for the whole family. The series is sponsored by the makers of Anacin.

"SINGING STARS"

The Sunday presentations of York Knitting Mills, "Singing Stars of Tomorrow", are attracting a large listening audience. Offering an opportunity for recognition to budding young Canadian vocalists, the sponsors of "Singing Stars of Tomorrow" are to be congratulated on the calibre of the talent already presented in the Sunday afternoon musicales.

Listeners will follow with keen interest the "finals" in the series, which are to commence in April, culminating in an hour-long broadcast on May 7th. This will be a gala occasion in that the three outstanding singers chosen by the judges throughout the series will appear, and the scholarship awards will be made at this time.



"WESTERN GENTLEMAN"

Art Hallman, whose name has been associated with Mart Kenney and his Western Gentlemen over a period of many years, continues to find great favour for his vocal offerings with Canada's much-travelled "spotlight band".

Featured as soloist and with the trio and "four of a kind", Art's romantic baritone voice is one of the highlights of the twice-a-week Victory Parade.



Baritone Art Hallman

Manitoba Schools' Orchestra

Nearly all boys and girls love music. They have a capacity for enjoying it and many have talent for performing it. They realize that music is about them everywhere, and no matter what its character, it commands a certain attention and a directed understanding. We feel they appreciate their good fortune in living where the parents and schools believe that music is important.

Pressing war days have caused the Manitoba Schools' Orchestra to shrink in size but, fortunately, the Orchestra has thrived artistically on a sound musical basis, for which much of the credit goes to our well qualified conductor, Mr. Filmer Hubble, our "Manitoba Walter Damrosch". During the past few years we find that by using broadcasting as a medium of communication many new listeners, particularly amongst our town schools, have shown an increasing interest and an awakening of love for music.

Stretched before us is the vast mirror of the Manitoba Schools' Orchestra, with its numerous permanent reflections of so many boys and girls who have carried the banner of music into successful fields. Space does not permit a detailed account of those whose association with the Orchestra has been a stepping-stone to broader musical fields,—to considerable fame for some,—but it can truly be said that the inspiration of their participation in the Manitoba Schools' Orchestra has, in a large measure, led them into their present attainments.

Behind the Scenes

But what is audible and visible to the audience is but a fraction of the abundant, exciting things happening during rehearsals, broadcasts and public performances. Girls and boys, no matter what nationality or creed, mix in the one great universal language they love so well. These young people are to be envied, for how many of us had the opportunity and direction afforded them to establish definite listening habits and to learn to spot the dominant musical ideas? The fine informational backgrounds built up by their conductors



Filmer Hubble, Conductor

have given to many a solid foundation for permanent listening interest. And how enjoyable must it be to these young people to be able to observe and recognize charming and elusive details of the music they hear! The widely diversified selections of music studied, which show strong contrasting moods and styles, are from the most beautiful of the art works of the great composers. Thus, the students' musical taste and judgment are cultivated both through familiarity and by being brought into contact with compositions which seek to depict and interpret the life of former and present days. It is little wonder, then, that their excellent discrimination, intelligent constructive criticisms and worthy suggestions are nothing short of amazing.

The Manitoba Schools' Orchestra will again perform in its annual Easter concert on Thursday, April 13th, the thirteenth such performance in its history. This annual concert takes place in the Civic Auditorium, Winnipeg. Following customary procedure a portion of the concert will be recorded for broadcast over CKY on Saturday, April 15th.



"Fighting Navy"



Broadcasting Section, Directorate Naval Information. Left to right: Lieut. Austin Willis, Commander William Strange, Lieut. Gordon Burwash, Sub-Lieut. E. Pallascio-Morin, and Wren Jean Taylor discuss broadcasting activities. Commander Strange is the author of the story and the production supervisor of *Fighting Navy*.

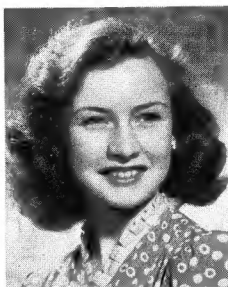
Musical Director



"Marian"



"Susan"



"Molly"



Samuel Hersenhoren, Musical Director of *Fighting Navy*, has been for many years CBC features conductor. Pauline Rennie, talented actress and singer, appears as "Jack's" sweetheart "Marian". Peggy Loder, as "Susan", has five years of radio to her credit at age sixteen. "Digger's" Irish sweetheart "Molly" is played by Francis Goffman, a student of Madame Ouspenskaya's School in Hollywood.



"Jack Marlowe"



"The Captain"



"Mike Armstrong"

"Jack Marlowe" is played by Lloyd Bochner, who goes on active service with the Navy at the end of the current University term. Mercer McLeod, former Winnipegger, is "The Captain" in Fighting Navy. Jack Fuller, actor and announcer, is heard as "Mike Armstrong".

Fighting Navy has loyal fans in every province, and every walk of Canadian life. It tells a story of universal appeal—of Sub-Lieutenant Jack Marlowe and his shipmates of the mythical destroyer, H.M.C.S. Missinabi, sharing in the Battle of the Atlantic. Their daily life afloat, and the brief days of shore leave, is a reflection of the personalities, experiences and customs of all the men who serve on the fighting ships of the Royal Canadian Navy.

A radio date with Jack Marlowe and his pals is a radio date with reality. As the pages of the calendar turn weeks into months and months into seasons, the story of Fighting Navy lifts its audience from hearthside or recreation room to the decks of a destroyer, and nothing seems so near as diving planes, the spray and the gunfire when the sharp exciting command of "action stations" is heard above the gale. The story of Jack Marlowe and H.M.C.S. Missinabi has operational data, authentic and pulse-quickening—factual and as authentic as it can be—and still meeting security regulations.

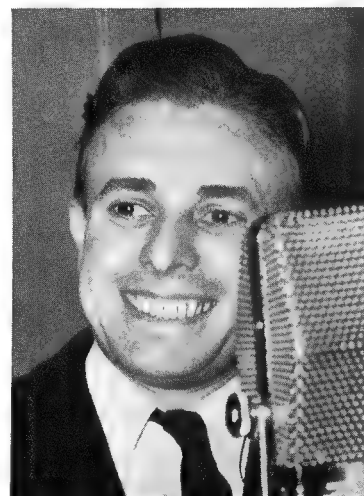
Fighting Navy, heard at 8.30 p.m. Thursdays (CBC—CKY—CKX) is sponsored by the British American Oil Company Limited.

The part of "Zaehn", German U-boat commander, is taken by Lister Sinclair, an experienced stage and radio actor. Howard Milsom, once a writer in the Royal Navy, is heard as "Quack", the ship's doctor. Hedley Rainnie, illustrator and actor, portrays the colourful "Digger".

"Zaehn"

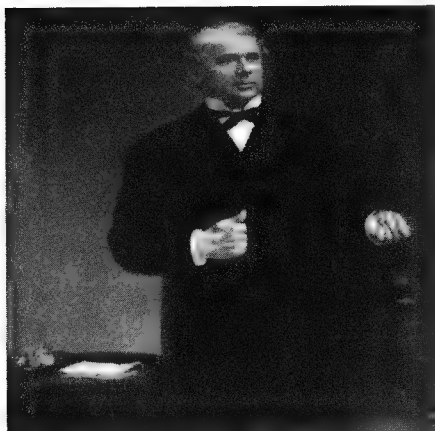
"Quack"

"Digger"



"Saskatchewan" Taylor

By IRENE CRAIG.



U.S. Consul J. W. Taylor (1870-93)
 From an oil painting in the Winnipeg
 Council Chamber

OUR FRIENDS, the Americans, have a way with them! One "Yankee Doodle (so the song says) came to town riding on a pony—he stuck a feather in his hat—and called it 'macaroni' . . ." the original 15 verses of this song are preserved in the British Museum, though some skeptical people are inclined to doubt this fact as sung.

But as to the authenticity of another spectacular American figure who "went to town" right here in Winnipeg . . . and who stuck a crocus in his coat and called it "Springtime in Manitoba", there is no possible doubt whatever! So, perhaps we may safely take it that Americans are like that.

This second one, called "Saskatchewan" Taylor, actually didn't come "riding on a pony" . . . he came riding down the river, by way of the stern-wheeler and the Red River cart route. As a matter of fact, as he stepped out of that early stage-coach he didn't stick the crocus in his coat either, because Mr. Taylor wasn't like that. . . he wasn't a show-off in any sense of the word; and it would have been attracting attention to be wearing a crocus in your coat in November, which was when Mr. Taylor

arrived officially. It was on the 5th of November, 1870 to be exact, having left his home in St. Paul ten days previously. There was no rail communication in the early seventies, so travel took time.

The crocus complex in "Saskatchewan" Taylor's life came later. For an American to be called "Saskatchewan" may sound strange too, but if a man is considered an authority on the Canadian Northwest, it seems only natural that he should be dubbed "Saskatchewan" by his friends, especially when he never let up on the subject . . . "Saskatchewan" Taylor believed that Western Canada would supply the future bread and meat for the English market. He said so, and he kept on saying that in our Canadian Northwest "wheat would be the leading and permanent staple of agriculture" and also, here in Western Canada "cattle would thrive".

He knew! In spite of the fact that at Washington honourable gentlemen shook their heads. Solemnly. "Another dreamer of dreams", said they. Yes . . . he knew!

Perhaps that was one of the reasons Mr. James Wickes Taylor was sent to Winnipeg by the American government in 1870, to act as United States Consul.

He was no stranger! Earlier, in the sixties he had visited here. Though a good Presbyterian, Mr. Taylor admitted that on the first Sunday he spent in Canada at that time, he attended St. Boniface cathedral and he confesses he was not only "forcibly struck by the attitude of veneration, but by the simplicity and grace of the costumes of the female worshippers."

O, Mr. Taylor! . . . and on Sunday!

During this visit, too, on still another Sabbath . . . right on the site of Winnipeg (this was before Winnipeg started) he said he watched 500 Crees, "Indians of the plains with their medicine men performing curious and barbarous incantations." Mr. Taylor loved all this! He just had to come back.

And he did . . . to be part of our early history, in the days when land was sur-

veyed, and claims settled, in the sensible Indian fashion; when all one needed was a pony and a long red pole. To stake a claim you simply stood at the side of the pony and stooped down and peered between his back and his front legs. You stayed stooped! Another man walked and walked with the red pole and when he was about to vanish from view, you shouted . . . "Hi!" and waved your arms and he planted the red pole—and officially you had staked the land that (whilst stooping) it was possible for you to see. That is, the land bounded by the pony's hind legs and front legs, and from his belly to the ground he stood on. Not always the same size lots . . . but what's a few feet of prairie between friends?

It was just round this time too, when Winnipeg numbered about 150 persons, that all was not well between Indian tribes and some of the white men . . . mostly Americans.

Consul Taylor was kept busy too, with the excitement caused by the proposed Northern Pacific line into the district. This had attracted several hundred bad characters to the Red River Settlement.

Then in '71 life became still more hectic! A Fenian raid from the United States threatened.

With so much on his mind one wonders how the man had time to look for a crocus.

But he did . . . and the large portrait of him which hangs in the gallery of the Winnipeg Council Chamber, right over the Mayor's chair, gives silent and telling evidence of the crocus legend . . . for legend it has become . . . There they are! On the table beside him. For years, on the anniversary of the Consul's death, each April a bowlful of the blossoms was placed beneath this painting.

A later Consul (well beloved on his own) has suggested that this love of Nature on the part of Consul Taylor may account for the tribute of hanging Mr. Taylor's portrait in a foreign Council Chamber; for with one exception it is the only time a United States Consul has been so honoured.

Soon after becoming installed in Winnipeg, Consul Taylor became a familiar

figure. Round the market-place, this polished gentleman of the old school hob-nobbed with first (or second) citizens man to man . . . his unfailing courtesy and kindness could never be hidden, even by his old grey blanket.

That Hudson's Bay blanket garment, folded three-cornerwise and worn like a parka, lent extra dignity. The large brass safety pins visibly holding it comfortably in place made easy access for his genial handshake.

It was only natural that Consul Taylor, the "soil scientist", as he was called, soon discovered where "each spring the prairie wildflower and the purple crocus under the March sunshine, were ready to open their furry bonnets," as Mr. Healy, former Provincial Librarian has delightfully pictured this phenomenon.

The crocus legend is born!

Among other gifts, Consul Taylor was blessed with the gift of pleasing speech-making. On all occasions he was called on to speak. Also . . . his alert mind and "winning courtesy of deportment" saved many a day! For instance, on that first rail trip to Pembina! A last spike must be driven to complete the link of what was to become the C.P.R. Who should have the honour? Someone sug-



**Prairie Anemone (Crocus)
Floral Emblem of Manitoba**



gested a lady . . . but dear me! Which lady? Why of course, "each lady," upspoke the Consul! The day came. The wobbly but important old spike didn't get very far into the tie. Then . . . the canny Consul called on Mary Sullivan, the section-boss's daughter. With one mighty blow, buxom Mary drove it home! Once more the day was saved.

All the ladies loved him! And why not? . . . Every spring in the Red River Settlement it was Consul Taylor who presented each one of them with a fragrant little crocus bouquet.

The crocus legend comes into its own!

Indeed, it was always a red letter day when the prairie newspapers of the gay '90's announced ecstatically . . . "Spring is in the air!" Spring is coming! Crocus time!

No longer to wait! The crocus is in bloom. Consul Taylor in his grey blanket goes into action . . .

A long trek in those horse and buggy days, too, out to Dr. Bird's hill for them, but at 70 years young Mr. Taylor just took that in his stride. . . Why! the ladies were waiting. In no time, the popular Consul with the courtly bow (and not in his blanket) would make his accustomed calls.

Spring after spring the courteous Consul unselfconsciously presented the smiling ladies with those cherished clusters of the tiny wild blossom. Manitoba school children later decided it . . . but can it be that just that Taylor "gesture" started the sturdy little crocus on its way to being the floral emblem of this province?

He was with us nearly twenty-five years yet it was only after his death on April 28th, 1893, that the carefully guarded list of citizens to whom the American Consul carried his annual spring offering was found. The list was never published . . . but the five hundred names on that list meant **far more** than five hundred little bouquets.

The crocus gesture of "Saskatchewan" Taylor had become infinitely more than a habit! Simply and graciously it proclaimed . . . "Consul Taylor was **far more**—than a representative of a foreign country in our midst."

of *This* and *That*

We hear via the grapevine that that ace Canadian comedian, Alan Young, will take over the Eddie Cantor summer replacement spot on NBC, at the conclusion of his present series for Buckingham cigarettes. If true, this well-deserved recognition is an indication of the popularity of Vancouver-born Alan Young, who first came to the attention of network listeners in his series "Stag Party". Good luck, Alan!

★ ★ ★

A press report of recent date tells of the illness of Jim Jordan, better known to millions of listeners as "Fibber McGee". A loyal audience of this Tuesday night radio favourite will wish him a speedy recovery and an early return to "Wistful Vista".

★ ★ ★

CBC songstress Pat Berry, of Winnipeg, is a much travelled young lady these days. Recently she took a 6,000-mile jaunt through the north country from Hudson's Bay to Alaska, singing for Canadian and American troops. Now she is in Hollywood, and it is rumoured that she is to appear as guest star with Bob Crosby. After her sojourn in the sunny south, Pat expects to return to Canada to continue her radio career.

★ ★ ★

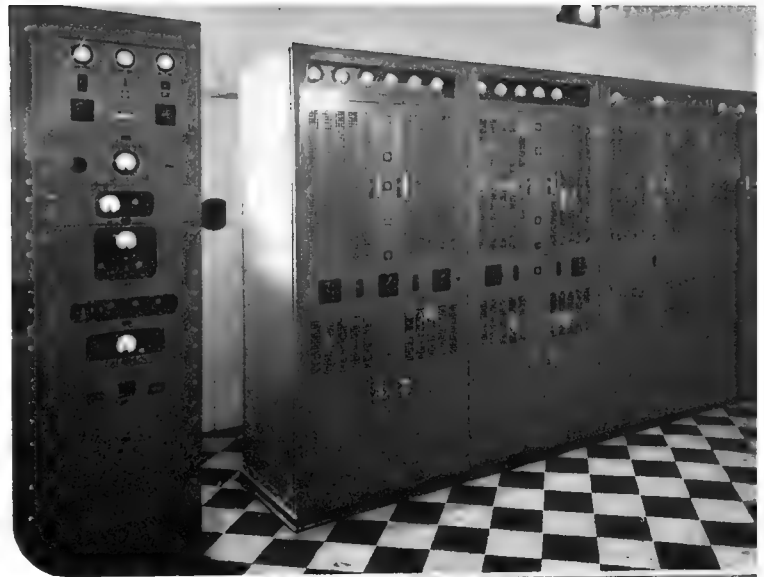
A volume is soon to be released containing approximately fifty talks from the Tuesday-Thursday broadcasts of "The Voice of Inspiration", on CKY. So many requests have been received for copies of these inspirational talks that it was decided to publish the most-requested of them in an attractive volume. Those wishing copies are invited to write to the Public Relations Dept., Radio Station CKY, Winnipeg, enclosing one dollar for each copy desired.

★ ★ ★

In support of Canada's Sixth Victory Loan a special series of radio broadcasts is being arranged. Percy Faith, brilliant young conductor, and several stars of stage, screen and radio, will appear on these broadcasts which are to commence on April 12th.

'Round the Clock at CKY's Transmitter

Three interior views of
the CKY Transmitter,
near Headingly.



"CKY is now leaving the air to return tomorrow morning at 7.00 o'clock." For the programme staff the next seven-hour interval offers a respite from its duties; but not so for the men on duty at the CKY Transmitter!

Uninterrupted service has always been the goal of broadcasters, and with the outbreak of war it became even more important to maintain a constant outlet for the listening public. War brought, too, restrictions in types and quantities of equipment necessary for trouble-free transmission. Thus it evolves upon the radio technician to employ all the ingenuity of his profession to preserve and extend the "life" of the transmitting equipment.

At the CKY Transmitter the Studio "sign-off" is the cue for the start of a period of "silent" but busy hours devoted to a minute inspection of powerful tubes, transformers, relays, switches and a hundred other sources of potential failure. A detailed record is kept of the hours of service of various pieces of equipment; spare parts that will deteriorate when not in use are rotated from place to place to ensure the longest possible efficient service; and a thorough overhauling of the transmitter is undertaken.

Checking through our records for the past year we find that CKY operated a total of 6,340 hours, on a basis of 16½ hours daily, Mondays to Saturdays, and 14½ hours on Sundays. Some additional broadcast hours have been added when our daily schedule was extended to carry special war bulletins.





"Manitoba Calling"



CKY PROGRAMMES

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighborhood News—CBC.
- 10.15—Prairie Gardener—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Chamber Music—CBC.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 3.30—H.M.C.S. Chippawa Band (Alt.)
- 3.30—Church of the Air—CBC—(Alt.)
- 4.00—CBC News.
- 4.03—Singing Stars of Tomorrow—CBC—York Mills.
- 4.30—Comrades in Arms—CBC.
- 5.30—Behind the Headlines.
- 5.45—BBC News—CBC.
- 6.00—Jack Benny—Gen. Foods—CBC.
- 6.30—L for Lanky—CBC—Can. Marconi.
- 7.00—Church Service.
- 8.00—Stage "44"—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—Songs of Empire—CBC.
- 10.00—Just a Song—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

MONDAY

- * 7.00—News and Band Revue.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 9.30—Jean Hinds—CBC.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- † 11.30—Schools Broadcast—CBC.
- † 12.15—The Happy Gang—Col.-Palm.—CBC.
- † 12.45—They Tell Me—Dept. of Finance—CBC.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.15—CBC News—CBC.
- † 3.18—Topical Talks—CBC.
- † 3.30—The Liptons—CBC—Lipton Tea.
- † 4.00—Front Line Family—CBC.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog. Bee Hive.
- 6.15—So the Story Goes—Anac'n.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.45—Souvenirs of Song—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.15—Canadian Roundup—CBC.
- 9.30—Farm Radio Forum—CBC.
- 10.00—String Album—CBC.
- 10.30—Harmony House—Nabob Prod.—CBC.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.

- 5.00—Secret Service Scouts—Can. Starch.
- 5.15—Headline History—Anne Francis—CBC.
- 5.45—Air Command—Byers Flour Mills.
- 6.15—On the Trapline—S. I. Robinson.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Of Things to Come—CBC.
- 8.00—John and Judy—Lamont Corliss—CBC.
- 8.30—Fibber McGee—CBC—S. C. Johnson.
- 9.30—Treasure Trail—CBC—Wm. Wrigley.
- 10.00—Studio Strings—Man. Tel. System.

WEDNESDAY

- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—Waltz Interlude—Wpg. Bus. Colleges.
- 6.15—So the Story Goes—Anac'n.
- 6.45—Korn Kobbler—Mitchell-Copp.
- 7.00—Georgian Singers—CBC.
- 7.30—Victory Loan Show—CBC—Dept. Fin.
- 8.30—Alan Young—CBC—Tuckett's Ltd.
- 9.30—Masterworks of The Piano—CBC.
- 10.30—The Army Speaks—City Hydro.

THURSDAY

- 9.15—Peggy's Point of View.
- 5.00—Secret Service Scouts—Can. Starch.
- 5.15—Headline History—Anne Francis—CBC.
- 5.45—Air Command—Byers Flour Mills.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Voice of Victor—R.C.A. Victor.
- 7.30—Aldrich Family—CBC—Gen. Foods.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 8.30—Fighting Navy—CBC—B.A. Oil.
- 9.15—The Man Born to be King—CBC.
- 10.00—CBC Drama—CBC.
- 10.30—CBR Pops Orchestra—CBC.

FRIDAY

- 7.05—The Earlybirds—Eveready.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—People Enjoy Facts—Can. Bankers.
- 6.15—So the Story Goes—Anac'n.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.30—Musical Mailbox—CBC—Cash. Bouquet.
- 8.00—Waltz Time—CBC—Sterling Products.
- 9.30—Eventide—CBC.
- 10.00—Soliloquy—CBC.
- 10.30—Music from the Pacific—CBC.

SATURDAY

- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 11.15—University Question Box.
- 11.30—Studio Strings—Man. Tel. System.
- 12.30—Pinto Pete—Dominion Fur.
- 12.45—News and Messages.
- 1.00—Metropolitan Opera—McColl-Frontenac.
- 6.15—Calling the Fur Trade—Soudacks.
- 6.30—British Variety Show.
- 7.00—Jolly Miller Time—Maple Leaf Co.
- 7.30—Share the Wealth—CBC—Col.-Palm.
- 10.00—Song Shop—CBC.
- 10.30—CKY Dance Orchestra—CBC.
- 11.30—Leicester Square—CBC.

BBC LESSONS IN ENGLISH

The BBC is conducting a series of five-minute broadcasts to Europe with the aim of helping Continental listeners to improve their knowledge of English. These are conducted in English, with an ingenuity that makes the essence of the English idiom clear and simple.

It has been estimated that there is in Europe a potential audience of five million people capable of following a news-bulletin in English. There are many more with a "smattering", and it is to this wide class that the lessons are mainly addressed.

Two clandestine letters from Greece have found their way to the BBC.

One says: "They have taken my radio set, but you need not worry, the Greeks will always find some means of listening-in to the consoling words of the BBC. It is our only comfort in our abandoned state."

The other is from a Greek woman in Athens. She writes: "... learning English is all the rage just now. Everybody wants to know English so as to be ready when you come."

RECOMMENDED LISTENING

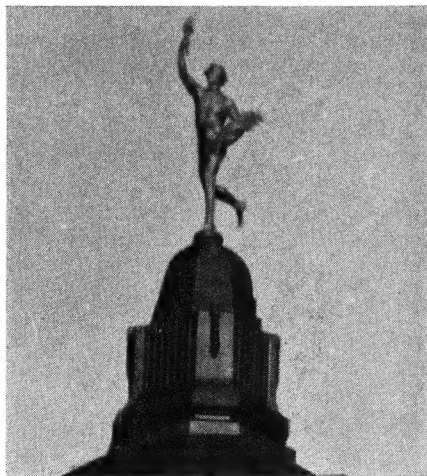
Refreshing, wholesome entertainment for the whole family is to be found in the Thursday night half-hour with "The Aldrich Family".

The escapades of "Henry" and his pal "Homer" become a mirror of the past in which we catch glimpses of our own youth, with all the problems that go with it.

Author Clifford Goldsmith never fails to capitalize on the little incidents of family life to portray intimate, though oftentimes hectic, scenes of "The Aldrich's".

Presented by the makers of Post's Bran Flakes, "The Aldrich Family" is heard each Thursday at 7.30 - 8.00 p.m. (CBC—CKY—CKX).

Manitoba's Golden Boy



Surmounting the cupola rising above the Dome of Manitoba's Legislative Building is a youthful figure in golden bronze, the Golden Boy. This figure, poised some 240 feet above grade level, symbolizes Eternal Youth, the Spirit of Enterprise.

The Golden Boy was cast in a foundry in France about seventy miles from Paris. During World War I the foundry was bombed and completely destroyed, this figure alone emerging unharmed from the wreckage. Hastily it was rushed to a seaport and placed on board a boat bound for America, but before the boat drew out of port it was commandeered for the transport of American troops.

For two years the Golden Boy lay in the hold of the vessel, travelling back and forth in the war zone, in constant danger of being torpedoed. Finally, the war over, it was landed in New York and from there shipped to Winnipeg.

The figure, 13 feet 6 inches high, is that of a runner, under whose left arm is carried a sheaf of golden grain, typifying that labor provides the means by which man's bounty is obtained. In the uplifted right hand is a torch—the call of Eternal Youth to join in the race, to carry the light of education, of high ideals, of noble aspirations, to the furthestmost parts of the Province.



John Travers Cornwell, V.C.

March 1st, 1944, marked the official opening of the new Sea Cadet Barracks, Ellice Avenue, Winnipeg, home of the R.C.S.C.C. "John Travers Cornwell, V.C."

Many boys may wonder, on joining the Winnipeg Sea Cadets, why their ship is called "John Travers Cornwell, V.C." It is an exceptionally long name, and, moreover, does not sound as inspiring as some of those grand old ones which have come down to us through centuries of glorious British naval history. Names like "Victory", "Courageous", "Indomitable", and many more, would appear to be far more suitable and certainly are easier to get your tongue around.

It is doubtful, nevertheless, if any name could be more fitting for a Sea Cadet ship than "John Travers Cornwell, V.C." Why? The obvious answer is to be found in the following account of this boy's heroic devotion to duty—an inspiring record of service to his country!

In the afternoon and evening of May 31, 1916, an action was fought in the North Sea, between the Grand Fleet under Admiral Sir John Jellicoe and the German High Sea Fleet under Admiral Reinhold Scheer. When the official despatches of this Battle of Jutland Bank were published there was one episode, more than any other, which stirred the popular imagination. That was the deathless story of Boy Cornwell, who remained at his post of duty to the end of the fight, faithful to the last, and then died of his wounds. Sir David Beatty said:

"A report from the Commanding Officer of the Chester gives a splendid instance of devotion to duty. Boy (1st class) John Travers Cornwell, of the H.M.S. Chester, was mortally wounded early in the action. He nevertheless remained standing alone at a most exposed post, quietly awaiting orders till the end of the action, with the gun's crew dead and wounded all round him. His age was under 16½ years. I regret that he has since died, but I recommend his case for special recognition in justice to his

memory, and as an acknowledgment of the high example set by him."

No record of the Victoria Cross was more impressive than that of John Travers Cornwell's behaviour in the Jutland battle. The body of this brave lad was at first buried in a common grave, but on July 29, 1916, having been exhumed, it was reinterred with full naval honours in a private grave in Manor Park Cemetery, when the Bishop of Barking and Dr. Macnamara, the latter being the bearer of a wreath from the Royal Navy, delivered eloquent tributes to Cornwell's heroism. A movement for a national memorial was set on foot, in which the Navy League and Sir John Bethell, M.P., among others, were interested. The purpose of this memorial was to endow a ward for disabled sailors in the Star and Garter Home; to provide cottage homes for disabled and invalided sailors and their families; to institute naval scholarships for deserving boys; and to erect a suitable monument on the grave.

A picture of the boy standing by his gun, with Admiral Sir David Beatty's report of the incident, occupied a position of honour in more than 12,000 schools.

On March 23, 1917, a large company witnessed at the Mansion House the presentation to the Board of Admiralty of Mr. Frank O. Salisbury's picture, "John Cornwell, V.C., on H.M.S. Chester". Sir Edward Carson, the First Lord, in receiving the picture on behalf of the Admiralty said:

"I ask people who grumble if they ever heard the story of John Travers Cornwell . . . I feel that this boy, who died at the post of duty, sends this message through me as First Lord of the Admiralty for the moment, to the people of the Empire: 'Obey your orders, cling to your post, don't grumble, stick it out!'"



BOY (FIRST CLASS) JOHN TRAVERS CORNWELL, V.C.

Painted for the Admiralty by Frank O. Salisbury

From the print issued by the Fine Arts
Publishing Company on behalf of the
John Cornwell Memorial Fund.



*Put
Victory
First!*

	Manitoba's Objective	Manitoba Attained
First Victory Loan	\$43,000,000	\$55,319,900
Second Victory Loan	45,000,000	66,422,300
Third Victory Loan	53,000,000	69,193,250
Fourth Victory Loan	75,000,000	89,366,400
Fifth Victory Loan	80,000,000	103,228,150

Manitoba's Objective

Sixth Victory Loan - - \$80,000,000

Manitoba Will Do It Again!

